



Kathleen Kowal

GRAPHIC DESIGN & ILLUSTRATION

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EDUCATION

Pratt Institute, Brooklyn NY
2005, BFA

Painting, illustration and
graphic design

OBJECTIVE

I am a graphic designer and illustrator looking to apply my creative skills and energy into print and web projects. I am interested in working with a medium sized group of creative thinkers, including designers and engineers.

EXPERIENCE

Freelance
06.05 – present

Graphic & Web Design

I enjoy working directly with clients to create personal and company identities, branding, packaging, advertising, and web design.

Sereno Group Properties
08.07 – present

Graphic Designer, Director of Marketing

Manage corporate marketing department that creates ads, fliers, and mailers, as well as coordinate with print vendors and industry publications. I have played a key role in establishing new branding directions, expanding the marketing into new areas with new offices, and have enhanced the company's online presence with social media.

Replacement Parts Industries
02.06 – 06.07

Graphic Designer

Assisted the VP of marketing by creating all company collateral. Projects included labels, part illustrations, diagrams, posters, web graphics, catalog pages, and instructional guides.

SKILL SET

Mac or PC:
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office
HTML/CSS
Drawing and painting - a wide
variety of mediums

INTERESTS

I am the sole-proprietor of a small baking business:
www.kathleensconfections.com
I love playing Euro-style board games, traveling, eating, and knitting
I participate in a triathlon once in a while
I spend free time working on illustration and design projects, and
have a few interactive children's books in the works



www.kathleenkowal.com



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